1st Quarter Promotion

		131	Quarter		11011				
			Jim Ma	llardi					
	Winston B2G .70¢ Off 2-Packs (#800008)								
Promotion #	800008								
Commodity #	536285								
НН Туре	WIN JAN .70/2 PK								
Units per Display	20								
Suggested Load	FF BOX, LT BOX								
Display Payment	\$1.50								
1st. Order Date	11/10/97								
1st. Delivery Date	12/1/97								
H/H Dates			1/5/97-2/	27/97					
Pos Support Kit - item #:	536285								
Includes:		PREASSE	MBLED COUNT	R DISPLAY	rs				
		POS CARD	, 20 SLEEVES						
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Total Displays Allocated	Tatal Cases	WIN BOY	WINITEON	Total	VAP	Ship Date			
	Total Cases	WIN BOX	WIN LT BOX	Displays	Displays				
Total Displays Allocated 660	Total Cases 88	WIN BOX	WIN LT BOX 44			Ship Date ement			
	<u> </u>		<u> </u>	Displays	Displays				
660	<u> </u>		<u> </u>	Displays	Displays				
660 Shipping Locations	88	44	44	Displays (15)	Displays Display Incr				
660 Shipping Locations 016290 Andy's	88	7	44	Displays (15)	Displays Display Incr	ement			
660 Shipping Locations 016290 Andy's 181760 Empire	88	44	44	Displays (15)	Displays Display Incr 105 120 /				
660 Shipping Locations 016290 Andy's 181760 Empire	88	7	44	Displays (15)	Displays Display Incr	ement			
Shipping Locations 016290 Andy's 181760 Empire 242550 Park City 271095 Atlantic	88 14 16	7 8 (3 2	44 7 8-13	Displays (15) 105 120	Displays Display Incr 105 120 /	ement			
Shipping Locations 016290 Andy's 181760 Empire 242550 Park City 271095 Atlantic	14 16 4	7 8 (3	7 813	105 120 30	Displays Display Incr 105 120 /	ement			
660 Shipping Locations 016290 Andy's 181760 Empire 242550 Park City 271095 Atlantic 340350 Koger Co.	14 16 4 2	7 8 (3 2	7 -8-13 2 1	105 120 30	Displays Display Incr 105 120 / 30 15	ement			
Shipping Locations 016290 Andy's 181760 Empire 242550 Park City 271095 Atlantic 340350 Koger Co.	14 16 4 2 4	7 -8 13 2 1 2	7 -813 2 1	105 120 30 15 30	105 120 / 30 15	ement			
Shipping Locations 016290 Andy's 181760 Empire 242550 Park City 271095 Atlantic 340350 Koger Co. 375461 T&R Tobacco	14 16 4 2 4	7 -8 13 2 1 2	7 -813 2 1	105 120 30 15 30	105 120 / 30 15	ement			
660 Shipping Locations 016290 Andy's 181760 Empire 242550 Park City 271095 Atlantic 340350 Koger Co. 375461 T&R Tobacco 511531 Jetro 612990 Stan Lou	14 16 4 2 4 16 8	7 8 (3 2 1 2 8	7 -8-13 2 1 2 8	105 120 30 15 30 120	105 120 / 30 15 30 120	ement			
Shipping Locations 016290 Andy's 181760 Empire 242550 Park City 271095 Atlantic 340350 Koger Co. 375461 T&R Tobacco 511531 Jetro 612990 Stan Lou 660540 United	14 16 4 2 4 16 8 2	7 -8 (3 2 1 2 8	44 7 813 2 1 2 8	105 120 30 15 30 120 60	105 120 / 30 120 120 60 15	ement			
660 Shipping Locations 016290 Andy's 181760 Empire 242550 Park City 271095 Atlantic 340350 Koger Co. 375461 T&R Tobacco 511531 Jetro 612990 Stan Lou	14 16 4 2 4 16 8	7 8 (3 2 1 2 8	44 7 813 2 1 2 8	105 120 30 15 30 120	105 120 / 30 15 30 120	ement 75			

Each Winston pack will have "Special Offer" tear tape. Each carton will contain ten "Special Offer" packs. Each 6M case contains 300 packs. Direct Accounts should place 2 packs in each sleeve (20 two-pack offers per display) and ship to retail. Recommended VAP payment to direct accounts is \$28/12M case, to load, display, and ship. This equates to \$14 per 6M promotional case.

12/15/97 Delivery - Call if there are questions. I won't order until Monday!

TGT/ 750T

MESSAGE CONFIRMATION

DATE:11/21/97 TIME:17:28

ID:R. J. REYNOLDS TO

DATE	TIME	TX-TIME	INSTANT STATION ID	MODE	PAGES	RESULT
11/21	17:26	01'28"	914 332 5330	G3-S	QQ1	OK

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